

Name	Organization / Title
Dr. Barry Hummel, Jr.	QuitDoc Foundation (Chair)
Brianna Holland	Florida Department of Health (DOH) Broward
Claudia Fernandez	Florida Department of Health (DOH) Broward
Andy Cuddihy	Nova Southeastern University (NSU) AHEC
Michael Liquerman	Office of Rep. Debbie Wasserman Schultz (Outreach/Press)
Harrison Joseph	DOH
Diana Cabot	Broward Public School
Lisa Ferreri	Concerned Citizen
Dawn Mehler	American Cancer Society
Jason Jaimun	Clean Air Action Initiative

Tobacco Free Partnership of Broward County Meeting

Thursday, May 21, 2026, 8:15 AM

Quick recap

The Tobacco-Free Partnership of Broward County held their main meeting to discuss updates across various committees and initiatives. Dr. Barry Hummel, the chair, led the meeting and provided updates on advocacy efforts, including an upcoming meeting with Miramar Commissioner about smoke-free public spaces and concerns about vaping advertising at sporting events like NASCAR and Formula One races. Andy Cuddihy from Nova Southeastern University reported on the “Vapes on Campus” initiative, where student teams developed innovative strategies including forming a student-led club to promote tobacco cessation awareness on campus. The Department of Health discussed challenges with the SWAT (Students Working Against Tobacco) program due to staff departures, with plans to hire a new coordinator to expand from 35 to 40 clubs. Communications updates included the June newsletter focusing on SWAT activities and plans for the annual awards breakfast in September, with nominations needed by June for various categories including Champion of the Year and smoke-free initiatives. The meeting also covered updates on local beach sweeps, point-of-sale monitoring efforts, and the formation of a new statewide tobacco prevention coalition that QuitDoc Foundation will help lead starting in July.

Next steps

Andrew Cuddihy: Reach out to Diana Cabot with contact information for new student group once established

Diana Cabot: Check personal email for newsletter and provide email address to Dr. Hummel

Dr. Hummel: Write op-ed about vaping advertising at NASCAR events and have it ready for next season and forward June newsletter to Jason Jaimun and other new members

Dr. Hummel: Contact Ron about finding bylaws from previous Florida Coalition

Dr. Hummel: Update website with current meeting information through September

Love Ondusko-Levy: Follow up on approval status of recruitment letters for parents and BCPS school board

Dr. Hummel: Begin development of infrastructure and bylaws for new statewide coalition starting July 1st

Lisa Ferreri: Host the next meeting on Zoom using Dr. Hummel's credentials

Chris Ricci (or Andrew Cuddihy if needed): Run the agenda for the next meeting in Dr. Hummel's absence

Dr. Hummel: Reach out to Broward Health to secure space for the September awards breakfast

All members: Submit award nominations to Claudia Fernandez by June

Department of Health: Restructure tobacco team and post advertisement for new SWAT coordinator position in June

Harrison Joseph and Dr. Hummel: Attend meeting with Miramar Commissioner Maxwell Chambers regarding Smoke-Free Parks Initiative

All members: Research into which NASCAR vehicles have tobacco/vape advertising for upcoming Homestead race

Department of Health: Determine and communicate which SWAT Clubs will receive awards at September breakfast

Department of Health: Complete restructuring of tobacco team before start of school year

All members: Submit personal email addresses to Dr. Hummel to resolve MailChimp delivery issues

Tobacco-Free Partnership Meeting Introduction

The Tobacco-Free Partnership of Broward County held their May 21, 2026, meeting with participants introducing themselves, including Dr. Barry Hummel as chair, health educators from the Department of Health, and representatives from various organizations

including Broward County Public Schools and American Cancer Society. A new participant named Jason Jaimun introduced himself as a rising senior at NSU who had recently registered a nonprofit called Clean Air Action Initiative focused on environmental impacts of smoking and tobacco cessation. The meeting began with introductions and was about to start on the regular agenda, though the approval of April minutes was postponed due to missing documentation.

The meeting discussed a potential new member, Dr. Helmo, who is interested in joining based on a student-led nonprofit focused on nicotine waste cleanup and public health outreach. Dr. Hummel shared updates about a tobacco strategic plan coalition that will go live in July, with their agency serving as the lead agency for the first year. The discussion also included personal updates about volunteering at a Keys 100 marathon event, where one participant ran a 50-mile relay race despite the challenging conditions.

Tobacco Control Initiatives Update

The meeting covered updates on several tobacco control initiatives. Diana Cabot apologized for delays in sending updates to Claudia Fernandez. The group discussed arrangements for the next meeting, as the usual host will be in Alaska and unable to attend, with Lisa Ferreri hosting remotely and Chris Ricci potentially running the agenda. Updates were provided on the Beach Sweep cleanup event and the Department of Health's banner project, which is waiting for new funding in the next fiscal year to expand SWAT Clubs and update messaging. The discussion also addressed the Students Working Against Tobacco (SWAT) program, which currently has 35 active clubs with plans to expand to 40, though they are waiting for approval to hire a new staff member.

Harrison Joseph provided updates on point-of-sale activities, including student-led photo voice projects and tracking of mobile vaping vans that operate across city lines. Diana Cabot reported significant changes in the school district leadership, including the status of her mentor Cynthia Tapia, and announced she would be the main contact person going forward. Dr. Hummel outlined plans to meet with Miramar commissioners next week regarding tobacco-free public spaces, with Michael Liquerman advising that securing buy-in from just one commissioner could be sufficient for implementation.

Harrison Joseph discussed the ongoing efforts to prohibit smoking in state parks and mentioned the possibility of residents in Southwest Ranches growing and selling tobacco.

“Vapes on Campus” NSU Initiative Updates

The main focus of the meeting was the “Vapes on Campus” initiative at Nova Southeastern University, where a case competition was held to engage students in developing strategies to improve awareness of vaping and nicotine use policies. The winning team's proposal

involved creating a student-led club to implement various strategies, including integrating information into the Unit1000 program, training RAs, and placing nicotine drop boxes and QR code-based infographics around campus. The next steps involve the student group creating a club and implementing these strategies, with potential student presentations planned for the fall.

Student-Led Tobacco Cessation Club

The group discussed plans for a student-led tobacco cessation club, with Tobacco Free staff explaining that the initiative must be student-driven rather than faculty-led. Diana Cabot proposed collaborating with her peer-to-peer ambassador program and suggested speaking at student organization meetings. The discussion also covered AHEC's upcoming conference and presentation, and Michael Liquerman raised the question about expanding outreach to Broward College and FAU campuses, which Tobacco Free noted was a good point for future consideration.

MailChimp Newsletter Delivery Issues

The team discussed issues with receiving newsletters from MailChimp, with Diana Cabot and Harrison Joseph confirming they didn't receive them due to potential email blocking at work. Dr. Hummel requested personal email addresses to investigate the delivery issues and suggested checking spam folders for the April newsletter. The group reviewed website updates, including a new calendar with meetings through September, and discussed plans for the awards breakfast, with Lisa Ferreri mentioning Holy Cross as a potential new venue. Andrew Cuddihy also mentioned ongoing work with Holy Cross regarding new Commission on Cancer standards requiring automatic tobacco cessation referrals for cancer patients.

Awards Breakfast and Advocacy Planning

The meeting focused on planning for an awards breakfast in September and updates on advocacy efforts. The group discussed the need to submit award nominations by June, with four categories including Champion of the Year for individuals and organizations, and a smoke-free initiative. They also need to identify the standout SWAT Clubs for middle and high school recognition.

They also addressed local advocacy issues, including a planned meeting with Miramar regarding smoke-free parks and concerns about vaping advertising at sporting events like NASCAR and Formula One. On the federal level, they discussed changes at the FDA regarding flavored vape approvals and enforcement issues. The conversation ended with updates on the SWAT coordinator position at DOH, which is being restructured.

Next Meeting: June 18, 2026 / Meeting Adjourned at 9:30 AM