



Attendance

Name	Organization / Title
Dr. Barry Hummel, Jr.	QuitDoc Foundation (Chair)
Chris Ricci	RE/MAX Integrity (Vice Chair)
Diana Cabot	Broward County Public Schools (Secretary)
Harrison Joseph	Florida Department of Health (DOH) Broward
Gary Blemur	Florida Department of Health (DOH) Broward
Aruna Ragbir	Florida Department of Health (DOH) Broward
Brianna Holland	Florida Department of Health (DOH) Broward
Love Levy	Florida Department of Health (DOH) Broward
Claudia Fernandez	Florida Department of Health (DOH) Broward
Andy Cuddihy	Nova Southeastern University (NSU) AHEC
Daisy Joseph	Nova Southeastern University (NSU) AHEC
Bill Amodeo	All Star Media
Steve Einhorn	Commercial Real Estate
Jenna Stein	United Way of Broward County
SSG Christopher Pierce	Florida National Guard Counter Drug Program
Michael Liquerman	Office of Rep. Debbie Wasserman Schultz (Outreach/Press)
Lisa Ferrari	Community Advocate

Summary Meeting

Thursday, January 15, 2026, 8:19 AM

Quick recap

The group addressed various partnership initiatives, including school collaborations, tobacco prevention programs, and upcoming beach sweep events. The conversation ended with discussions about tobacco-related legislation in Florida, including bills regarding public smoking bans and heated tobacco products, along with updates on website communications.

Next steps



- Steve Einhorn: Send the most recent beach sweep flyer to Diana and Jenna
- Gary Blemur: Follow up with Elizabeth (Coral Springs) regarding the informed interview
- Gary Blemur: Coordinate with SWAT youth and TFP members to present tobacco issues to decision makers, community organizations, or disparate groups
- Gary Blemur: Reach out to Rotary Clubs (Weston and Fort Lauderdale) to schedule presentations on point of sale/tobacco issues before end of March
- Michael Liquerman: Follow up with head of county government relations to determine who authorized tobacco sales at the arena and communicate concerns from Tobacco Free Broward
- Chris Ricci: Send original photo of Zin/tobacco product vending at arena to Michael Liquerman and Dr. Hummel
- Andy Cuddihy: Set up training for Insulinica Florida staff in coordination with Brianna Holand who agreed to get him in contact with Insulinica.
- Michael Liquerman: Set up a call between Dr. Hummel and the new healthcare legislative aide once the aide is ready
- Chris Ricci: Pick up and deliver 3-4 sleeves of coasters to Steve Einhorn
- Lisa Ferreri: Deliver coasters to Vincent (Bo Campers)
- Diana Cabot: Send photos and text about school district activities to Dr. Hummel for website update
- Dr. Barry Hummel: Forward December newsletter to interested parties and assist with subscription issues
- Dr. Barry Hummel: Add Andy Cuddihy to the state-level bill tracking mailing list and forward last meeting invite with bill numbers
- Gary Blemur: Send information about mobile van and vending machine point of sale issues to appropriate DOH contacts (already in progress but explicitly mentioned)

Summary

Recent Meeting Minutes

The December 2025 meeting minutes were approved by Andy Cuddihy and Steve Einhorn.

Beach Sweep and School Collaboration

Steve Einhorn reported on the Fort Lauderdale Beach Sweep, which had 171 volunteers collect 239 pounds of trash.

SWAT/TFP Collaboration



Gary discussed rescheduling a game day event to April 11th due to conflicts and explored options for a joint meeting with local schools. The group considered two approaches: a full joint meeting during their regular monthly meeting, or smaller meetings with students on campus. The group discussed scheduling challenges for partnership meetings and explored options like using school libraries after hours. Jenna Stein shared experiences using school facilities for meetings and presentations, while Aruna Ragbir reported on a successful Tobacco 101 presentation at Rickards High School. The discussion highlighted concerns about vaping in schools, with plans for student-led advocacy and presentations at Hollywood Hills High School.

Beach Sweep and Smoke-Free Initiatives

The group discussed plans for an upcoming beach sweep event, with Jenna Stein confirming her interest in participating through Alternative Spring Break on March 14th. They reviewed progress on tobacco-free public spaces initiatives, noting that Southwest Ranches had not yet brought up the topic at their commission meeting, and discussed plans for a press release highlighting smoke-free municipalities. The group also explored potential collaboration with Heal the Planet, considering them as future speakers and advocates for smoke-free policies, and agreed to follow up with Miramar's commissioner regarding their previous interest in smoke-free parks.

Spring Activities and Outreach Planning

The team discussed two upcoming activities: an interview project with Coral Springs regarding zoning policy and a tobacco issues presentation with TFP members and SWAT youth. Gary explained that these are separate activities with different target groups and organizations and suggested reaching out to Rotary Clubs as a potential audience for the business-focused zoning presentation. The team also confirmed that Jenna Stein from United Way alternate spring break event on March 14th would include students bringing materials to the Beach Sweep.

Rotary Speaking and Tobacco Concerns

The group discussed potential speaking opportunities at Rotary Clubs in Weston and Fort Lauderdale, with plans to organize events by the end of March. They also addressed concerns about tobacco product sales at sports venues, including a specific incident at the Florida Panthers stadium where nicotine products were being sold despite the facility's smoke-free policy. Michael Liquerman agreed to contact the county's head of government relations to investigate the authorization for these sales, while Dr. Barry Hummel shared photos of the situation on social media and tagged relevant parties. The group also discussed the use and authorization of Zin, a nicotine product, and its potential placement in smoke-free zones like airports.



Tobacco Cessation Training Initiatives

Andy Cuddihy provided updates on AHEC's mission to implement tobacco cessation best practices through training programs for medical students, residents, and staff at healthcare facilities, including upcoming training sessions at Palmetto General Hospital and BARC. Brianna Holland mentioned Insulinica's interest in collaborating with AHEC to provide staff training. Brianna Holland will share contact information with Andy Cuddihy

Government Relations and Communications Update

Michael Liquerman reported that he spoke with the head of government relations who confirmed the county has no oversight over the company's operations and will investigate who allows this situation. Dr. Hummel discussed communications updates, including the December newsletter and website updates, noting that the state of Florida has added a link to TFP on their website. He encouraged club members to send photos and information to the website, particularly for the SWAT section, and offered to create sub-pages for clubs if desired. Dr. Hummel also mentioned ongoing efforts to schedule guest speakers, including American Heart Association representatives, and provided an overview of three relevant bills in Tallahassee, highlighting a proposed smoking ban in public places.

Florida Tobacco Legislation Discussion

The meeting focused on several tobacco-related bills in Florida. Dr. Hummel discussed a bill that prohibits smoking in public places, except for unfiltered cigars, which need clarification to prevent smoking in indoor workplaces. He expressed support for this bill if the language is clarified. The group also addressed a bill regarding heated tobacco products, which Dr. Hummel opposed as it attempts to create a separate category to avoid taxation. He emphasized that these products should be taxed like traditional tobacco products. The conversation ended with Michael Liquerman announcing the replacement of their healthcare legislative aide, and Dr. Hummel agreed to meet with the new aide once he is settled in.

Meeting Adjourned 9:33 AM

Next Meeting: Thursday, February 19, 2026, 8:15 AM