



Summary for Tobacco Free Partnership of Broward County Meeting

August 21, 2025, 8:15 AM

Quick recap

The Tobacco Free Partnership of Broward County held their August meeting to discuss various tobacco control initiatives and upcoming events, including an awards breakfast and beach cleanup. The team reviewed ongoing programs like SWAT student recruitment, discussed challenges with logo usage restrictions, and planned for future collaborations with local governments and schools. Dr. Hummel provided updates on legislative priorities and tobacco control policies, while Diana Cabot shared progress on prevention initiatives in public schools and requested input on event locations.

Next steps

- Dr. Hummel: Create the PowerPoint presentation for the Awards breakfast.
- Dr. Hummel: Send Diana specific notes about the secretary responsibilities.
- Dr. Hummel: Send out a reminder for the Awards Breakfast via the newsletter mailing system.
- Dr. Hummel: Sign letters for SWAT award winners for Claudia to distribute to schools.
- Gary: Notify SWAT clubs about the beach cleanup on September 13th from 8-11 am.
- Gary: Follow up with the Vice Mayor regarding their attendance at the Awards Breakfast.
- Claudia: Send an Awards breakfast reminder with RSVP to the comprehensive tobacco free partnership mailing list.
- Claudia: Send Dr. Hummel the letters once all names are confirmed.
- Diana: Review secretary responsibilities and consider taking on the role after receiving details from Dr. Hummel.
- Diana: Collaborate with Gary on identifying schools for SWAT program expansion.
- Gary: Email Diana regarding SWAT school selection.
- Gary: Send specific point of sale items to Barry for inclusion in the agenda for reporting purposes.
- Gary: Provide details about the upcoming Photo Voice project once finalized.
- Ed: Share information about the Tobacco Treatment Specialist certification training dates and registration details.
- Michael: Confirm table availability for AHEC and Tobacco Free Florida at the upcoming cancer symposium.



- Michael: Email the cancer symposium flyer to Dr. Hummel.
- DOH Broward: Check whether the existing step and repeat banner with both logos can be used at the Awards breakfast.
- Andy: Send Dr. Hummel information about the Tampa group receiving an award for the PowerPoint presentation.
- Andy: Prepare a 500-word summary about the Tampa group project for the newsletter.
- Dr. Hummel to everyone: Bring guests to the awards breakfast as a recruitment tool.
- Dr. Hummel: Add smoke-free housing as a committee update on future meeting agendas.
- Dr. Hummel: Prepare and send out the August/early September newsletter.
- Steve: Provide content about the 10th anniversary of the beach sweep for the newsletter.
- Sheri: Check her email for the form from Michael regarding the table at the cancer symposium.
- Dr. Hummel: Create and distribute the breakfast invitation via Mailchimp once he receives the graphics from Claudia.
- Michael: Coordinate sharing arrangements with Sheri/DOH Broward and Tobacco Free Partnership for the cancer symposium.
- Barry: Distribute the cancer symposium flyer to the TFP mailing list.
- Ask for all TFP members: Review the website and notify Barry of any outdated information that needs updating.
- Bill: Provide final Google Ad statistics report after the recruitment ad campaign ends on October 11th.
- Ask for all TFP members: Continue distributing smoke-free patio coasters to eligible restaurants.
- Harrison: Meet with the Mayor of Margate in September to discuss smoke-free ordinance.
- Harrison: Plan a meeting with Miramar in late September to get smoke-free ordinance on the agenda.
- Harrison: Conduct a presentation for HUD Housing residents about their upcoming smoke-free policy.
- Dr. Hummel: Check statistics on QR code usage from the coasters.
- Dr. Hummel: Deliver coasters to Naughty Dog restaurant.
- Dr. Hummel: Create a webpage listing smoke-free restaurants.
- Dr. Hummel: Write up proposed ordinance language for mobile vape delivery vans and get it reviewed by the Tobacco Control Legal Consortium.
- Dr. Hummel: Send Steve the language for the state parks and beaches smoking ban bill.
- Steve: Approach Chip LaMarca about sponsoring the state parks and beaches smoking ban bill.
- Dr. Hummel: Send Claudia the meeting notes.
- Dr. Hummel: Work on the newsletter while away and collect articles sent by members.



- Diana: Meet with Dylan Georgis next week to discuss supporting PE teachers with tobacco prevention training.
- Diana: Follow up at the next meeting regarding the alternative to suspension course for students caught vaping.
- Diana: Find a location for the Above the Influence event scheduled for March 11, 2026.
- SWAT team: Organize the upcoming SWAT skate night event next quarter.

Summary

Tobacco-Free Partnership August Meeting

The Tobacco Free Partnership of Broward County held their August meeting, with Dr. Hummel chairing remotely to facilitate easier minute-taking by Claudia. The meeting began with introductions of new and existing members, including Brianna Holland as a newly hired health educator and Jenna Stein as a lead prevention specialist from United Way Broward. Dr. Hummel explained that Harrison would be the designated speaker in the room to avoid attribution confusion in the minutes.

Awards Breakfast Planning Meeting

The meeting began with the approval of July minutes, which were unanimously approved despite some members not attending. Dr. Hummel noted the secretary position remains open and Diana expressed interest in reviewing the responsibilities if provided with specific details. The main focus was on the upcoming Awards Breakfast on September 18th at Broward Health, where Dr. Hummel outlined the schedule and requested notes from Andy regarding a Tampa group receiving an award. Dr. Hummel also mentioned uncertainty about using a previous step-and-repeat banner due to new logo separation requirements, and promised to send reminders about the event via email.

Florida Health Department Logo Restrictions

The meeting discussed challenges with the Florida Health Department's restrictions on logo usage and partnerships due to funding concerns, with Dr. Hummel explaining that even simple associations are prohibited despite the project's focus on policy change. The group also discussed the upcoming awards breakfast, encouraging attendees to bring guests for recruitment purposes, and Steve Einhorn shared that the beach sweep event in August had only 32 volunteers due to poor weather, though they collected 191 pounds of garbage. Dr. Hummel noted that the beach sweep will celebrate its 10th anniversary in September, though specific plans are still being determined.



SWAT Program Expansion and Initiatives

The meeting discussed the expansion of the SWAT student program, which is increasing from 25 to 50 schools, with Gary reporting successful recruitment of 8 new students and current membership at 32 clubs. A beach cleanup event was confirmed for September 13th from 8am to 11am. A new SWAT coordinator will be joining Broward DOH in a few weeks. Gary in the coming weeks to help reach additional schools. Diana Cabot expressed interest in collaborating on school safety initiatives and offered to share data about schools with rape situations, while Harrison mentioned he would be following up via email.

Tobacco Prevention and Policy Updates

Harrison discussed ongoing efforts to assist a local government in changing tobacco retail policies and outlined plans for a photo voice project involving SWAT students to promote tobacco prevention initiatives. Dr. Hummel clarified that the point of sale subcommittee would no longer meet separately but would discuss relevant issues during regular meetings, with Gary responsible for submitting specific agenda items to Dr. Hummel for documentation. Andy provided an update on Nova Southeastern University's tobacco cessation efforts, including internal promotions, participation in community health fairs, and a student contest to reduce vaping on campus. Ed highlighted upcoming opportunities, including a training for tobacco treatment specialists in Miami and a local cancer symposium where AHEC and Tobacco Free Florida might table, pending confirmation of available space.

Cancer Summit Expo Planning Meeting

The team discussed sharing a table at an upcoming cancer summit expo in the Desantis Business Building atrium, with Michael confirming they would coordinate with DOH and the Tobacco Prevention Program to determine available table space. Michael shared details about the summit, including the keynote speaker Bill Zito, who has personal experience with cancer, and the event's timing from 7:30 AM to 3:00 PM on September 6, 2025. Dr. Hummel encouraged attendance, particularly highlighting the excellent presentations on survivorship and long-term complications of childhood cancers, and Michael agreed to email the event flyer to Dr. Hummel for distribution to the mailing list.

Tobacco-Free Initiatives Progress Update



The meeting covered several updates and plans related to tobacco-free initiatives and communications. Harrison reported progress on connecting with the mayor of Margate regarding a smoke-free ordinance and plans for meetings in September. He also discussed an upcoming smoke-free housing presentation with HUD Housing. Dr. Hummel suggested adding smoke-free housing updates to committee meetings for reporting purposes. The team discussed the August newsletter, with plans to include updates on the Tampa project and the 10th anniversary of the beach sweep. Dr. Hummel reminded everyone to review and update the website as needed. Harrison provided an update on the recruitment ad, which is running until October 11th, expecting around 38,000 impressions. The group also discussed the distribution of coasters to promote smoke-free patios, with Claudia confirming deliveries to several locations. Dr. Hummel mentioned he would be away in September, resulting in the cancellation of the Communications Committee meeting and potentially the advocacy call.

Tobacco Control Policy Updates

Dr. Hummel discussed recent meetings and updates on tobacco control policies, including a meeting with the Mayor of Tamarack who expressed interest in vape licensing and mobile delivery van regulations. He mentioned plans to draft model language for mobile delivery van ordinances and seek legal review from the Tobacco Control Legal Consortium. Dr. Hummel also provided updates on federal tobacco control program uncertainties and shared that Blue E-cigarettes have been removed from the US market due to denied pre-authorization applications. He concluded by discussing Florida legislative priorities, emphasizing the need to file a bill for smoke-free state parks and beaches, and mentioned potential Republican sponsors for the legislation.

Broward Tobacco Prevention Initiatives

Diana Cabot provided an update on tobacco prevention initiatives in Broward County public schools, including two courses (30 and 60 hours) for teachers and a potential alternative to suspension course for students. She outlined plans to increase participation, reach more schools, and collaborate with various student clubs. Diana also mentioned an upcoming Above the Influence event on March 11th and requested input on potential locations. Dr. Hummel, who will be away, asked attendees to send newsletter articles and other materials to him via email.

NEXT MEETING: September 18, 2025 / Awards Breakfast at Broward Health