



Summary for Tobacco Free Partnership of Broward County Meeting

July 17, 2025, 8:15 AM

Quick recap

The Tobacco Free Partnership in Broward County held their July meeting to discuss various tobacco-related initiatives and program updates, including the introduction of new staff members and recognition of outstanding achievements. The group reviewed recent events and activities, including successful beach cleanups, Students Working Against Tobacco initiatives, and updates on point-of-sale activities and AHEC network programs. The meeting covered ongoing legislative efforts, website updates, promotional materials, and plans for future activities, with particular attention given to tracking mobile delivery vans and addressing concerns about potential defunding of the Center for Tobacco Products.

Next steps

- Andy: Contact Dr. Parvanta to invite as keynote speaker for the Awards breakfast
- Steve: Set up meeting with Chip LaMarca to discuss smoke-free State parks and beaches legislation
- Barry: Reach out to Debbie Mayfield about smoke-free State parks and beaches legislation
- Bill: Revise and resubmit digital recruitment ad based on feedback from Tallahassee
- Gary: Find replacement advisor for McFatter SWAT club
- Gary: Follow up with potential new SWAT clubs
- Barry: Write scripts for award presentations
- Claudia: Collect nominations for Partnership Member of the Year award via email
- Andy: Write an article about the STEP project and provide social media graphics for the newsletter
- Barry: Get specific information about the USF Tampa vaping research group for the award
- Gary: Submit YAB member article and photos for the newsletter
- Barry: Update website calendar and minutes pages
- Partnership Members: Track distribution and usage of smoke-free coasters at restaurants with photos and documentation



Summary

Broward Tobacco Partnership July Meeting

The Tobacco Free Partnership in Broward County held their July meeting, where Barry Hummel introduced new program manager Marcia Morales and several other members. The group approved June meeting minutes and discussed upcoming awards nominations, with Nick Sortal nominated for Governmental Agency of the Year and Broward Addiction Recovery Center recognized for Organization of the Year. The September Awards Breakfast was planned, with Dr. Parvanta from the University of South Florida Tampa campus proposed as a keynote speaker, and the group agreed to recognize their vape policy research initiative. Barry noted he would be away between August and September meetings and mentioned an open secretarial position.

Beach Clean-Up and Tobacco Prevention

Steve Einhorn reported on the successful beach sweep event, which had 212 volunteers and collected 240 pounds of garbage, noting a significant reduction in cigarette butts due to previous efforts. Barry mentioned that smoke-free beaches were implemented after Steve's work demonstrated the problem's severity, leading to a dramatic reduction in cigarette butt litter.

Students Working Against Tobacco and Point-of-Sale Update

Gary Blemur discussed Students Working Against Tobacco (SWAT), including the need to find a new advisor for McFatter, plans for expanding to 50 clubs, and upcoming events like a skate night in quarter and a field day in quarter 3. Gary provided updates on point-of-sale activities, including ongoing surveillance and the potential integration of the point-of-sale task force into future meetings.

Florida AHEC Tobacco Prevention Initiatives

Andy Cuddihy provided an overview of the Area Health Education Center (AHEC) network in Florida, highlighting their role in implementing quit smoking programs and training medical students in tobacco cessation best practices. He mentioned their upcoming move to the third floor of the Desantis Building and their participation in the Kieran Patel College of Osteopathic Medicine's health fair on August 2nd. Andy also discussed a new student-led multimedia campaign to address



vaping policies on campus and shared information about GOTO for Lung Cancer's outreach efforts to increase lung cancer screening among African Americans and participation in clinical trials.

Florida Tobacco Control Initiatives

Andy also discussed the potential for partnership with a well-run organization and mentioned the involvement of Gordon in inviting him to their group. Love Levy-Ondusko also talked about vape detector installations in Florida schools, funded by a settlement, and highlighted the need for follow-ups with Miami Dade and other districts.

Harrison Joseph provided updates on tobacco-free public places, mentioning a productive meeting with the Substance Abuse Professional Alliance Coalition and ongoing efforts to engage communities in Miramar and Margate. He noted the collaboration with programs from eight other Florida counties and emphasized the importance of tracking progress in 31 municipalities.

Communication Committee Updates

Barry Hummel mentioned the upcoming August newsletter and requested articles and social media samples for the project.

Barry discussed updates to the website, including issues with the calendar and newsletter page. He explained the process of updating content and the quirks of the new system. Barry also mentioned upcoming potential guest speakers for future meetings.

The group discussed plans for a recruitment ad, focusing on digital platforms like social media and search engines. Bill shared success with a recent Facebook ad campaign.

Barry introduced new smoke-free coasters as a promotional item for restaurants with smoke-free patios. The conversation ended with a discussion on tracking mobile delivery vans selling various drugs, including nicotine products, and the process of reporting illegal sales to the FDA.

Tobacco Initiatives and Legislative Support

The group discussed several tobacco-related initiatives, including smoke-free parks and beaches legislation, with Barry explaining they are seeking Republican legislative support to complement Senator Anna Maria Rodriguez's involvement. They addressed concerns about the potential defunding of the Center for Tobacco Products and its impact on vaping device regulations and inspections. The meeting also covered local efforts in Alachua County to address mobile smoke



van issues through county ordinance, and Barry emphasized the need to plan activities around Dr. Hummel's upcoming absence in August and September.

NEXT MEETING: August 21, 2025

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