



Meeting summary for Tobacco Free Partnership o Broward County Meeting (01/16/2025)

Quick recap

The Tobacco-Free Partnership discussed the need for more student participation in their initiatives, the importance of restricting the location of tobacco retailers, and the AHEC program's tobacco cessation services. They also discussed the recruitment of concerned parents, promoting smoke-free restaurant patios, updating the partnership website, and the organization's nomination process. Lastly, they discussed issues related to mobile delivery vans, a bill to ban smoking in public places, and upcoming events and trainings.

Next steps

- Barry to update the partnership website with the latest meeting minutes and other documents.
 - Barry to make changes to the coaster design, including updating the signage to "tobacco-free" and sending the final high-resolution files to Bradley.
 - Bradley to start the purchasing process for the coasters once the final design is received.
 - Gary to set up a follow-up meeting with the city of Hollywood regarding mobile delivery vans and signage ordinances.
 - Cris to reach out to Chip LaMarca about potentially sponsoring the House version of the smoking ban bill.
 - Partnership members to consider attending the Florida Tobacco Free Coalition meeting on the second Tuesday of each month at 9 AM.
 - Partnership members interested in having a table at the "Above the Influence" event on March 20th to contact Jenna Stein from United Way.
 - Partnership members to consider attending the Department of Health's tobacco-free partnership training on March 4th at 1 PM.
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Summary

Tobacco-Free Partnership Meeting and Activities

In the meeting, Dr. Barry Hummel, the chair of the Tobacco-Free Partnership, led the discussion. The team discussed the meeting minutes from the previous meeting, which were generated by a recording device and then corrected by Barry. The minutes were approved with no objections. The team also discussed the need for a secretary position. The meeting also touched on the partnership's activities, including a successful trash collection event. The team also discussed the need for more participation in their meetings.

Boosting Student Participation and Engagement

Barry discussed the need for more student participation in their initiatives, particularly in training and decision-making processes. He mentioned a planned event, SWATFEST, scheduled for February 15th, where students from various schools would come together for training and team-building exercises. The aim was to increase student engagement and leadership opportunities. Barry also mentioned a survey project to monitor compliance with signage requirements at tobacco retailers. He proposed a meeting with the city of Hollywood and the School Board to discuss issues and potential changes. The team agreed to continue working on these initiatives and to involve more students in the decision-making process.

Restricting Tobacco Retailers Near Schools

Gary discussed the importance of restricting the location of tobacco retailers to protect youth from exposure to tobacco products. He explained that zoning rules, not tobacco retail rules, govern the placement of these retailers. Barry also mentioned that the state law passed in 2021, which included a preemption clause, had led to the disappearance of certain ordinances. Barry suggested that communities could use zoning rules to limit the placement of new tobacco retailers within a thousand feet of schools. He also mentioned that existing tobacco retailers are grandfathered in, but new businesses or transfers of licenses would be subject to these rules. Lastly, he shared an example of how Dixie County had successfully implemented this strategy to prevent a new convenience store from being built near a new high school.

AHEC Program, Tobacco Cessation, and Outreach

Andy discussed the AHEC program's tobacco cessation services, including a gift card incentive for participants. He also mentioned ongoing projects with Nova Southeastern University, including an initiative to raise awareness among students about the services offered. The team also discussed the



Tobacco-Free Public Spaces initiative, with updates on the city of Miramar's progress and plans to reach out to other cities. Barry also mentioned the possibility of having guest speakers from the CES organization and Ellen Snelling, an expert on convenience store drugs. Lastly, the team discussed the recruitment ad and planned to work on graphics for it.

Recruiting Parents for Vaping Partnership

Barry discussed the need to recruit more concerned parents, particularly those whose children have been affected by vaping, to join the partnership. He suggested using targeted Google ads and reaching out to Broward County Public Schools to send the ad to parents. Gary suggested sending the ad to parents of students in SWAT, while Dr. Hummel mentioned the low attendance of parents at town halls and the need for more proactive marketing. The team agreed on the importance of engaging parents and exploring ways to increase their involvement.

Promoting Smoke-Free Restaurant Patios

Barry discussed the idea of promoting smoke-free restaurant patios in Broward County. He proposed using coasters with a QR code that would direct users to a website page with information about smoke-free restaurants and the partnership. The coasters would be distributed to participating restaurants. The group also discussed the idea of changing the draft wording on the coasters from "smoke-free" to "tobacco-free" to better represent all forms of smoking. The group agreed to make these changes and distribute the coasters to participating restaurants.

Updating Partnership Website and Coaches

Bradley discussed the need for updating the partnership website, particularly the dates and contact information. Barry mentioned that the website is currently being converted to WordPress and he needs to learn how to access and update it once the updated website goes live. Bradley also mentioned that there is no strict timeline for these updates, but they should be done before the coasters are printed, so that the QR code goes to an updated website. The group discussed reviewing the current website and suggesting any potential changes.

World No Tobacco Day Nomination Process, Mobile Delivery Vans

Barry discussed the organization's nomination process for the World No Tobacco Day Awards. He discussed that this project had been led in the past by John Michael Pierobon. Barry agreed to see what the particular theme is for the 2025 awards, and to consider a nomination if someone working on a project connected to the theme could be identified.



Barry also talked about a meeting with Hollywood to discuss issues related to mobile delivery vans. The possibility of mandating state signage for these vans, as well as local tobacco and vaping retailers, was discussed, with the aim of making it a local ordinance. Barry also mentioned a bill introduced by Joe Gruters to ban smoking in all public places, including state parks, with a cigar exemption. Lastly, Bradley reminded the team about a tobacco-free partnership training on March 4th. Diane Cabot also promoted an event called "Above the Influence" on March 20th, and provided contact information for anyone interested in having an informational table at the event.

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