

TFP Attendance-12/15/22

IN PERSON

Barry Hummel-QuitDoc Foundation

John Michael Pierobon-Concerned Citizen

Amy Pont-Community Care Plan

Steve Einhorn-Epic Properties

Gary Blemur- Florida Department of Health-Broward County

Jaden Bell- Florida Department of Health-Broward County

Ryan Clarke- Florida Department of Health-Broward County

Tamara Neibloom- Florida Department of Health-Broward County

Ed Smith-Concerned Citizen

Chris Ricci- ReMax Integrity Properties

VIA ZOOM

Lisa Ferrari-Middlebrooks PA

Jenna Stein- United Way of Broward County Commission

Don Torok-Concerned Citizen

SSgt Pierce-Florida National Guard

Bill Amodeo- All Star Media Solutions

Mike Liquerman-Office of Congresswoman Debbie Wasserman-Schultz

Topic/Agenda Item	Discussion	Follow Up Required
I. Welcome & Introductions	Barry Hummel called the Dec. 15, 2022, meeting to order at 8:19 am. Followed by a welcoming of members.	
II. Approval of Meeting Minutes	Review of November 2022, minutes.	Lisa made a motion to approve, and Steve seconded. Passed and approved. DOH abstained from voting.
III. Guest Speaker	Pan-American Health Org. John Michael has been discussing with them for March/April. Opportunity to open that up to the community and maybe doing it at the Cypress Bay HS. Maybe even get TV to appear. Or even do it in the DOH auditorium? Advertise and make it a community event.	
IV. Committee Updates	SWAT- Rest of banners were distributed to last 8 schools, teachers were asked to take photos once they are up. We still have a few "Play Tobacco Free" banners remaining. Steve	1. Promote the Young Adult/Youth Essay contest widely, including SWAT

	<p>was asked if he wants one for the beach sweep. SWAT is wrapping up the end of year. It was announced that SWAT will be adding Cypress Bay in Weston as a new school. This was welcomed news as it is a very large school. There is a plan to do a presentation in the school auditorium in Jan/Feb. They are hoping the new SWAT will participate in that. This will be for 600 students and are hoping to do 4 presentations during the school year. Doing this with Gordon Henry from AHEC. Will have a SWAT table outside the auditorium at each event. John Michael asked about hosting a TFP meeting at the school during one of those presentations? Discussed pros/cons, including parents at the meeting and whether this could be done during the evening and change our meeting time vs a regular meeting day. Jaden and Gary have a meeting with them at They have a meeting at 1P today and will discuss options further. As always, John Michael asked that we remind them of the youth/young adult essay contest.</p> <p>Beach Sweep- Another successful beach sweep was held last Saturday. There were about 245 volunteers in attendance with an equal number of pounds of trash collected. Approximately 7500 cigarette butts were collected. Still need to talk with county about banners. Marty Kiar's office came again along with other community organizations.</p> <p>Communications- Collateral Materials- Next newsletter should be out the beginning of Jan. One TFP member asked if the Great American Smokeout will be highlighted, which it will. It was also brought up whether the schools did anything and if they had any cool pictures to highlight. The main focus will be the presentation by Dr. Beach at our last meeting.</p> <p>Communications-Guest speakers: February our guest speaker will be Wasim Maziak, MD from FIU. He spoke at the Miami TFP on Hookah. The topic at our Feb. meeting will be e-cigarettes. Not sure if he will be in-person or Zoom. We will probably do it as Zoom. Mike Udine, Broward County Mayor, asked Lisa to call him after the first of the year to discuss a possible speaker from his</p>	<p>youth.</p> <ol style="list-style-type: none"> 2. Distribute banners for remaining schools as identified and provide one to Steve for Beach Sweep. 3. Gary and Jaden to discuss with SWAT hosting a TFP meeting at a school location. 4. Barry to write nomination letter supporting Dr. Beach for WHO's World No Tobacco Day and subsequently issue a press release. 5. Mike L to discuss with his office the feasibility of an excise tax on liquid nicotine 6. Barry discussing potential for art show with United Way YAT, will also set up sub-committee meeting. 7. Lisa to connect after the first of the year with Dan Reynolds, President of Federation of Public Employees and Mayor Mike Udine about being future guest speakers. 8. John Michael to follow-up on the Pan American Health Organization's availability to be a guest speaker in March or April. 9. Barry will reach out to the office of Jared Moskowitz after the first of the year to be a possible guest
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	<p>office on smoke-free park/beaches ordinance. She is also discussing with Dan Reynolds to be a guest speaker representing labor unions and providing AHEC program to their members.</p> <p>John Michael reached out to the Pan-American Health Organization in DC. They will likely be a guest speaker in either March or April. They will let John Michael know.</p> <p>Barry is going to reach out to Jared Moskowitz's office to speak on potential federal legislation, Barry plans to wait until he is sworn in to discuss.</p> <p>Committee came up with the idea to nominate Dr. Beach for the World No Tobacco Day awards this year, sponsored by the World Health Organization. This year's theme is "People Need Food, Not Tobacco". In past we had nominated the Students Working Against Tobacco Youth Advisory Board, and they won. There does not seem to be a requirement that the nomination match the theme. We have a letter from Joe Gruters, and Miami's Tobacco Free Partnership. A motion was made for Barry to write a letter on behalf of the Broward Partnership. The deadline is January 6, 2023. John Michael stated in the past we issued a press release when we made the nomination in the past to help generate awareness of the TFP as well as giving more visibility to the work of Dr. Beach. Barry has the previous press release to use as an example, he will create an initial draft. Might be able to get assistance from Broward Regional Health Planning Council. Barry made a formal motion to nominate Dr. Beach and John Michael seconded, the committee voted unanimously. We do not want Dr. Beach to know until the press release.</p> <p>Art Show- Barry really wants us to consider this. Since we cannot do anything as a committee on POS advertising, he still likes the idea of asking youth to take photos highlighting how advertising is being used to hook kids. Barry would like to do digitally and put on website. We can rank the top 10 or 15 and put a gallery in the public with the artist there to discuss their thoughts on the photo, where they took it and why etc....Had some</p>	<p>speaker.</p> <p>10. All TFP members are encouraged to write to their councilmen to make them aware that they now have the right to make their parks and beaches tobacco free.</p> <p>11. DOH to see if they can obtain results of health survey conducted in 2022.</p>
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discussion on the concept and rules. Barry will discuss more with Jenna as it as it relates to the YAT for United Way. Gary suggested we consider Spring Break? That is too soon for this year but can consider it for 2024. Or the alternative Spring Break in 2024 was also mentioned. John Michael suggested we create an Ad hoc committee for the art show. Amy and Jaden both agreed to participate in this committee. SWAT can participate in this sub-committee as well. Will try to coordinate this with the already established Communications meeting. There are examples that we can show the students of what we are looking for.

Advocacy/Education/Coalition of Coalitions

Jaden reached out to Dr Hummel, what municipality is behind on implementing smokefree in their parks and beaches. The City of Hollywood was identified. Jaden set up a virtual meeting with Parks and Recreation Director. Met with him this past Monday. He stated City of Hollywood had passed an ordinance a few days earlier, but none of us were aware. Barry stated we would find a copy to keep for our files. Don provided an update on Plantation- Contacted Mayor and a Representative. Because they have signage, they thought they already had an ordinance, but they do not. They will discuss how to do this, and Barry sent model language to Plantation to review. Discussed that just putting up signage helps the cities enforce these ordinances. John Michael sent his councilman an example of a big sign. He encourages all TFP members to write to their councilman to make them aware of this new law, HB 105, and they have the right to make their parks and beaches tobacco free. We cannot enforce without signage.

Mike Liquerman reported that Broward County parks and recreation is looking at how the county may enforce ordinance. With Fort Lauderdale, Hollywood, Pompano, and Deerfield Beach ordinances, we cover roughly 80% of the county beaches, but having more signage is key. This would be important for tourists as well.

John Michael asked if we could get the results of the DOH survey that was sent out a few months ago. It was a generic health

questionnaire but asked about how people felt about 2nd hand smoke? Results could give us the impetus to push for smokefree if the results are favorable towards us. Sarasota has refused to do this so far, ironic since that is the area represented by Joe Gruters.

No Federal Updates. The final rule has not been issued yet. We are expecting the flavored tobacco law will be passed.

Discussed New Zealand law. You cannot buy tobacco if you were born after 2009. The age increases yearly. John Michael asked that Mike Liquerman discuss this concept with his office. Mike expressed that he did not believe this would ever pass federal legislation but agreed he will share with the legislative aid for health in his office. Mike suggested a more feasible solution would be to limit where you can buy tobacco. This would be an issue that could be tackled state by state. Discussion on how we were able to do this for alcohol in some states and communities. Barry discussed that he is looking for local solution, understanding there may not be a federal option.

Barry discussed that today there is no federal excise tax for liquid nicotine products. Asked why we cannot make it on-par with cigarettes. Mike agreed to bring this back to his office for discussion.

Florida Legislative-Nothing filed that we could follow right now. Discussed a repeal of the pre-emption clause. The new speaker put in ruling that repealer bills go against your bill count, which may make legislator less likely to introduce. Regarding State Parks/Beaches being smokefree, it was discussed that the Governor could issue an executive order to get state parks/beaches to be tobacco free.

The CDC will be speaking at the February meeting of the Coalition of Coalitions. (Feb 14). On the calendar, same link as always. Barry will make sure to send this out to everyone on the MailChimp distribution list.

AHEC- Not in attendance today. We do know they met with the Partnership for the

	<p>Homeless. Re-establishing their connection and collaboration. Discussed that the new park regulations and the impact on the homeless. This meeting was more related to mental health in that population. But we do realize that the smoke free parks will have an impact on the homeless population statewide. Discussed the need to look towards creative ways to get nicotine replacement therapy out to this population as ordinances are put in place.</p> <p>Point of Sale (POS) No pertinent updates at this time. Discussed Publix. How stores rarely have cigarettes at the cash register vs convenience stores, where they are prevalent at the register. Discussed Counter Tools program started in NC. Grades stores on availability of tobacco.</p>	
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<p>V. New Business</p>	<p>Broward County School district is revising their policy on tobacco. This will be done through their Director of Diversity and School Climate. Chris asked if there is any data on impact of e-cigs on teen health. Anecdotal re: athletic performance and asthma like symptoms. Nothing formalized. We can put this in the newsletter after it passes. Using standard model language.</p> <p>AHEC is still working on youth cessation program.</p> <p>American Lung Association-NOT on Tobacco is now addressing vape/e-cigs. Discussed that under 18 can still not get nicotine replacement therapy.</p> <p>Senior Health Educator has been filled and she should be at next meeting. This will be replacing Roldyne Dolce.</p>	
<p>VI. Adjourn</p>	<p>Meeting adjourned at 9:36 AM.</p>	