

TFP Attendance-08/18/22

IN PERSON

Barry Hummel-QuitDoc Foundation

Steve Einhorn-Epic Properties

John Michael Pierobon-Concerned Citizen

Roldyne Dolce- Florida Department of Health-Broward County

Chris Ricci-ReMax Integrity Properties

Gary Blemur- Florida Department of Health-Broward County

Jaden Bell- Florida Department of Health-Broward County

Ed Smith-Concerned Citizen

VIA ZOOM

Barbara Effman-Healthy Families, ACS, Broward Reg Health Planning Council

Candace Zamoski-Holy Cross Hospital

Don Torok-Concerned Citizen

Sheri Schour- Nova Southeastern University/AHEC

Andrew Cuddihy- Nova Southeastern University/AHEC

Lisa Ferrari-Middlebrooks PA

Michael Liquerman-Office of Congresswoman Debbie Wasserman-Schultz

SSgt Pierce-Florida National Guard

Latonya DeLaughter

Sheri Schour-Nova AHEC

Topic/Agenda Item	Discussion	Follow Up Required
I. Welcome & Introductions	Barry Hummel called the Aug. 18, 2022 meeting to order at 8:15 am. Followed by a welcoming of members. Room introductions were made as well as those online.	
II. Approval of Meeting Minutes	Review of July 2022, minutes.	One correction was made. John Michael motioned to approve; Ed seconded. The minutes were approved. DOH abstained from voting.
III. Committee Updates	Awards Breakfast -Will be held at Broward General Medical Center on the 2 nd floor. 1600 Andrews Ave. Park in garage. Masks will be required until you reach the auditorium. Directions to the auditorium were given. Was told that a Continental breakfast will be provided. Coffee, juice, water and possibly some pastries will be served. Guest speaker-	<ol style="list-style-type: none">1. Promote the Young Adult/Youth Essay contest widely, including SWAT youth.2. Get quote for Artwalk banner and renew

Ted Deutsch will let us know if he can jump on for 10 min at 9. We should have time for 2 speakers. It will likely be Christine Hunschofsky and should be able to attend in person. First 15 min will be meet and greet. 8:30 event start, Barry will start with a brief recap of year. Speakers will start at 9. One question is will students be there in person? John Michael had a question re: whether a letter was sent to the Mexican consulate. It was and they responded with good questions. Note: Sept 15 is Mexican Independence Day. They may not be able to attend. John Michael had question re: number of guests we are allowed to invite? Do we need to give names? Or just numbers? Numbers is the most important thing to ensure enough refreshments. Question about dress code? Advised it will be casual, though some will be more dressed than others. Barry will be doing the PowerPoint presentation; however, he is flying back from Washington. There is a back-up plan in place if for any reason, he cannot attend.

SWAT- Last week we had 13 chapters, we continue to add more. There are now 16 confirmed with possibly 4 more, which puts us at 20, close to our goal of 23. Gary will let us know by next week if students can attend the breakfast. New SWAT advisors are being trained. A question was asked about types of schools where SWAT is organized. SWAT is for middle and HS students. There are more middle school chapters than high school, in part due to number of middle schools in the county. John Michael asked to look at the SWAT page on our website to check for accuracy. He also wanted to ensure that teachers are reminded about the Youth Essay contest. Students have the opportunity to write about the new smoke-free park and beach ordinances. Pompano Beach has already begun to act on this. John Michael also reached out to Deerfield Beach. They are working on an ordinance as well. However, while they are going to have enforcement, they are also looking to create an area where smoking will be permitted.

Beach Sweep- Steve also mentioned to Gary he would like the beach sweep included in the training to teachers. Latonya reported that

- agreement.
- 3. Order additional banners for schools as identified.
- 4. DOH to train SWAT advisors, include info on Beach Sweep.
- 5. Check accuracy of SWAT info on the TFP website.
- 6. Outreach Public Law Center re: speaking at upcoming TFP meeting.
- 7. Qualified organizations should consider applying for Panthers Hockey Night Grant funding.
- 8. Outreach Michael Udine re: a County Ordinance for Smoke Free Parks and Beaches.

Beach Sweep or campus clean-up is now being built into contract for SWAT membership. Steve reported on the last beach sweep. Stated August is usually slow. There were 110 volunteers at last beach sweep. 45lbs of garbage, 20lbs of recycling, 6000 cigarette butts were collected.

Communications- Collateral Materials-

The next newsletter is scheduled to go out at the end of August/early September. If you have any announcements or articles, please send to Barry. The Play Tobacco Free school banner project was a big success last year. We had discussion on expanding this to every school this year. Last year we printed 15 for a cost of \$1070. If we had another 15, we would be able to cover all SWAT schools. They are all in the warehouse and can be distributed when we give the materials to the schools. John Michael suggested a contest for schools to share a picture of their banner put up to ensure they don't sit in someone's garage. Steve made a motion to spend an additional \$1000 to buy 15 more banners. Lisa seconded the motion. However, it is up to the school's administration if the banner is allowed to be posted. Latonya will bring this back up at a meeting she has this week. Additionally, the Artwalk banner is due for renewal, it was \$350 last year. Latonya has the information to send to the state. It will be in same site and same cost.

Guest speakers: We are working on having Dr. Beach come and discuss what the new law means and what people can work on going forward. We would like to have guest speakers at least 2/3 of our meetings. It has really added more depth to our discussions. One suggestion was the Public Health Law Center. We would like their thoughts on how to handle the cigar exemption as well as targeting repeal of the preemption clause. A question was asked whether allowing smoking follows the ordinance. Is that a loophole that we can target? Sheri attended a presentation from the Public Health Law Center and will see who the speaker was. They have done amazing work and often provides feedback to Barry on ordinances.

Hockey Night-Proposed Feb 20th, a Monday.

It is Presidents Day, so no school that day-It will also be Kids Day for the Panthers game. They will be giving kids cereal bowls as a giveaway. It is a Matinee game and would be a good day for us to do this. John Michael discussed applying for a grant from the Panthers for this. Trying to come up with a concept on how we can promote the new Smokefree Parks/Beaches ordinances. There is other 501(c)3 organizations that are part of the TFP that can apply for grants. The Beach Sweep might be one organization that could apply and potentially win. QuitDoc is also an option. We could apply the money we will towards this event as well as SWAT. Panthers Foundation typically give out between \$10-\$25K. Seems like they give to small organizations first and then remaining funds to larger organizations. They recognize the organizations at their games.

Advocacy/Education/Coalition of Coalitions

Discussed advocacy. The local smokefree ordinances will likely be the primary focus. Jaden provided attendees a copy of the law language and will share it with those not in physical attendance. Pompano Beach is discussing fines as part of their ordinance. They are in the second reading. Miami Beach is also looking at an ordinance for enforcement and signage. We will watch this carefully as it could establish a great precedent. Sept 14th is the final vote. Discussed outreach to the mayor of Broward County. If they pass a countywide ordinance that would cover county parks and potentially could roll cities up into this. May or may not include city parks. Barbara and/or Lisa can help outreach Michael Udine with the county. A county ordinance would save us time.

Public comment ended for flavored cigarettes/vape and cigars. Seems that should pass. Waiting for FDA to issue their final rule.

The statewide coalition continues to meet monthly, 2nd Tues of the month. The link is on the calendar with a direct link. Normally about 25 participants from across state. Many large communities/counties are represented. Barry attended the last meeting while speaking at CADCA. He spoke on what happened in Florida and how we worked to get the

Smokefree parks and beaches passed. The group is now talking about what we want to target in 2023. One is to remove preemption clause from the Tobacco 21 law and the Florida Clean Air Act. Also, discussed an increased tax on nicotine products, including liquid nicotine. These are all long-term projects. Also, getting the same rule apply to state parks/beaches as they did for local parks and beaches. Also, to get Rep. Hunschovsky to introduce the repealer bill again this year.

Tuesday is primary day in Florida. If you want to talk to the candidates, you can ask them where they stand on tobacco products? Ask about their stand on flavored/menthol products being banned. Asking in public places also gives other individuals participating in these forums, you will enable others to learn more about these issues.

AHEC-Barry has added this as a committee update this month and going forward. AHEC continues to work on system change such as with hospitals and health systems. Training providers and providing educational materials and resources. Integrate cessation referral systems into EHR. Mentioned they have been partnering with Roldyne and their systems change work plan. Commended her for her work with Care Resource, a FQHC who has created a referral system for their clients.

Point of Sale (POS)

Ryan has been conducting surveillance. Verifying licensed retailer lists to identify retailers who have voluntarily obtained a license. Barry is willing to report any retailer who is selling tobacco products and is not licensed to BPR as a project. As this is a gap in the Tobacco 21 law. Unlicensed retailers have no oversight. The POS Subcommittee meeting used to run every other month. Discussed having this committee re-convene.

<p>V. New Business</p>	<p>Lisa asked about whether the TFP would participate as a team for Making Strides. The TFP enthusiastically agreed to do this. Discussed whether we wanted to create our own team or join. We agreed to participate with the Singer/Einhorn team.</p> <p>Barry announced he was elected to be the Chair of the SE Board of the American Cancer Society for the beginning of January. He will be attending the National Summit and Legislative Advocacy Day in Washington D.C. in September. Suggestions on advocacy related to smokefree parks/beaches was given as well.</p> <p>Mobile Showers/Homeless Shelters-Ed mentioned he would be interested in discussing how we can partner with these organizations to promote smoking cessation.</p> <p>Jaden mentioned that TFP members will be getting a short survey by email to provide a self-assessment of the TFP. Each partnership in the state is doing this. Please provide your honest feedback.</p> <p>John Michael asked about banners for HOAs on being smoke free was suggested. Steve mentioned how challenging his can be. However, we can certainly discuss about providing educational materials.</p> <p>Good and Welfare-Steve suggested that any member who has not seen the TFP banner at the Riverwalk he encourages you to do so. Feel free to take a photo.</p>	
<p>VI. Adjourn</p>	<p>Meeting adjourned at 9:41 AM.</p>	