

## **TFP Attendance-03/17/2022**

### **IN PERSON**

Barry Hummel-QuitDoc Foundation  
John Michael Pierobon, Concerned Citizen  
Don Torok, Concerned Citizen  
Chris Ricci, ReMax  
Andrew Cuddihy- Nova Southeastern University/AHEC  
Amy Pont-Community Care Plan  
Roldyne Dolce-Department of Health, Broward County  
Lisa Ferrari-Middlebrooks PA

### **VIA ZOOM**

Barbara Effman-Healthy Families, ACS, Broward Reg Health Planning Council  
Daisy Joseph-BARC  
Steve Einhorn, Epic Properties  
Sheri Schour-Nova Southeastern University/AHEC  
Marsha Pinck-Mental Health Association  
Latonya Delaughter, Department of Health, Broward County  
Jenna Stein, United Way of Broward County Commission  
Candace Zamoski-Holy Cross

<b>Topic/Agenda Item</b>	<b>Discussion</b>	<b>Follow Up Required</b>
<b>I. Welcome &amp; Introductions</b>	Barry Hummel called the March 17, 2022, meeting to order at 8:19 am. Followed by a welcoming of members. All were asked to submit their names in the chat to identify all attendees. There was a sign in sheet collected at the beach for those in-person attendees.	
<b>II. Approval of Meeting Minutes</b>	Review of Feb 17, 2021, minutes. John Michael had previously sent his suggested changes via email, but they were sent out before those changes were made.	Barbara made a motion to approve amended minutes. Steve seconded Approved. Lisa Ferrari added that she was missing from attendance, and this will be corrected

<p><b>III. Committee Updates</b></p>	<p><b>Financial Report-</b>Latonya states we have \$2500 left to spend in this FY. A question was asked regarding banners, they are working on a banner distribution program right now. There are no restrictions on these if the school will place them. Suggested we provide to schools with SWAT clubs. Cost of banners are @75 apiece. Barbara suggested that we give additional dollars as prizes for essays on vaping. We are not permitted to use money for prizes. Additionally, we already have the youth essay contest. 14 potential sites for the banners with SWAT clubs. Barbara asked if we can do it to other schools that have banners. We need artwork from Bill. Discussed vendors. Barbara may be able to get this for free. But then that does not use the remaining dollars and we would need to determine where else we can spend these dollars. Barbara asked for dimensions. Latonya needs to get the required dimensions. Latonya mentioned they do not have to have SWAT messaging, they can be TFP messaging to promote the partnership. Such as second-hand smoke.</p> <p>Sheri gave a comprehensive presentation on the Florida AHEC program, including the Quit Your Way program. They also offer Web quit for children and adults ages 13 plus and Phone Quit for children and adults ages 11 and up. They are now offering virtual programs because of the pandemic. Single- and 4-week programs, in English/Spanish are being offered. Journeys is a program for Behavioral Health facilities. Can get up to 24 weeks of therapy. Briefly discussed Tools for Teens, a group program that is awaiting approval for implementation. Plans are in place to continue virtual programs even when live classes resume. Program also provides free nicotine replacement therapy (NRT). In person groups at BARC. Cano Health. Phone Quit-3 calls. Creole is available. 11+. Web based has blogs, written materials and more. 13+ English/Spanish. Covers all types of tobacco products. A question was asked regarding individuals who relapse. People who relapse can repeat program up to 3 times as well as use different program modes.</p>	<ol style="list-style-type: none"> <li>1. Chris Bostick will be the April speaker.</li> <li>2. Barbara to work on Sheila Cherfilus-McCormick as speaker for May meeting, which will be virtual.</li> <li>3. Promote the Young Adult/Youth Essay contest widely, including SWAT youth.</li> <li>4. Need to finalize purchase of banners to use up remaining dollars for this FY. Barbara will see about getting these for free, if so, will need to look how to spend remaining dollars</li> <li>5. Meeting to be set up with Michael Gottlieb on youth vaping.</li> <li>6. Everyone is asked to contact the Governor to ensure he signs HB105</li> </ol>
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**SWAT-** Latonya no updates on SWAT. Started the year with 16 clubs, now down to 14. They are strategizing for next year as this is below goal. We saw a drop off after holidays and the COVID surge. Latonya is still looking for a SWAT Coordinator.

**Beach Sweep-**The last beach sweep was tremendous. Participating groups included: United Way, NSU, American Heritage. 259 volunteers collected 330 lbs of garbage. They currently do not have any sorters. Collection of butts- may be getting to be less. About 5000 butts were collected. Bruce Wigo with the Swimming Hall of Fame wants to know if we want the tower of butts back. It is currently housed at the Swimming Hall of Fame, which is currently being remodeled. We can discuss what to do with this. We may send to NJ for an art piece. Discuss with Chris Ricci. Discussed volunteer hours for students. Yes, we learned that students CAN get volunteer hours for travel time. Jenna with United Way is requesting updated flyers for Beach Sweep as her students are always looking for volunteer opportunities.

**Communications- Collateral materials-All**

Feb newsletter was jam packed and sent out. April is the next newsletter, will go out after our next meeting. Magnets distributed to meeting participants. This was provided to Don for Beach Sweep. John Michael also asked if we could purchase banners to provide to cities because of HB 105 passing the house legislature. However, Barry stated that cities will be required to put up signage.

Guest Speakers- In April, our guest speaker will be Chris Bostic. He is the Policy Director for ASH-Action on Smoking and Health. Barbara has asked for the Sheila Cherfilus-McCormick, the Representative who replaced Alcee Hastings to come and speak. Barry would like that to be in May, which coincides with World No Tobacco Day. To ensure she can speak, Barry states his preference is to host a virtual meeting if it cannot be held indoors to ensure everyone can hear one another.

**Advocacy/Education/Coalition of Coalitions**

Barbara also spoke with Linda Siegel, legislative aid for Michael Gottlieb. Before that she was the legislative aid to Lauren Book. They are particularly interested in teenage vaping. Barry and others are willing to meet with her. Ed asked about Roslyn Osgood, who was just elected to State Senate. She CEO and a pastor with Mt. Olive church. Barbara has a good relationship with her. Could be a good spokeswoman with the Faith Based Community and reaching their youth on smoking and vaping.

HB 105 passed with cigar exemption. Pipes, distance and other language was removed. Filtered cigars was the only thing left in. That represents only 6% of smoking. We are waiting signage by Governor or at least that he doesn't veto it. John Michael provided phone number to call the Governor. 850-488-7146. If it does get signed or at least not get vetoed, then we will have projects to meet with cities to get them to enforce this. Vaping groups are calling the Governor as they do not want this to be signed. The question was raised whether businesses have the potential to sue municipalities as it could impact their business. Barry stated that would be unlikely. Best chance is to target the county to make a consistent rule across the county as they can make rules that impact health. If the county places a good secondhand smoke free/parks and beaches rule and puts an enabling clause that cities can do more if they want to, this will cover everyone prior to the next FY. Asked if Barbara has contacts with County Commission. Nan Rich and Steve Geller may be good advocates. Steve Geller is very open to this. Strong enforcement will also be key and needs to highlight this with county commissioners. If we could create model language that would be idea.

John Michael discussed laws being passed in Chile and New Zealand. These are good points that can be shared with County Commissioners.

**Tobacco Free Coalition of Coalitions**  
Has had a big impact on getting HB105

	<p>passed. Preemption language will likely be next year's future projects.</p> <p><b>Point of Sale (POS)</b>  Not sure what their goal areas will be as it is hard to work retail enforcement with preemption clause in place. John Michael attended the Hillsborough POS committee meeting. They have gotten college students involved in surveillance monitoring. They have a full-time staff person, DOH is still looking to hire. They appear close to having a new hire. It was asked about whether Ellen Feiler is still doing this, but she is currently working for the Federal Government.</p>	
<p><b>V. New Business</b></p>	<p>State Tobacco Strategic Plan meeting is being held on April 14 at 10AM. 3 separate dates, must register for each individually. The dates for the meetings are March 24<sup>th</sup>, 31<sup>st</sup> and April 14<sup>th</sup>. It will be the same agenda for all 3 meetings. The link was on today's agenda as well.</p> <p>Latonya was asked about when we might be able to start attending meetings in person at DOH. They are still not having even department meetings yet. For April- we may move to a new park. Stay tuned. The Zoom option will always be possible. Our guest speaker will be via Zoom.</p> <p>Hanley Center, asked for a presentation from Barry that would allow for in-person and virtual. Asked if either United Way, AHEC or Holy Cross might be able to host. BRHPC may be another option. Geared for parents on tobacco and vaping. Science based. Looking at May 24<sup>th</sup>, June 14<sup>th</sup>. Unsure whether a lunch and learn or evening.</p>	<p>1. Next meeting again be hosted at George English Park in Fort Lauderdale; April 21, 2022, from 8:15-9:30.</p>
<p><b>VI. Adjourn</b></p>	<p>Meeting adjourned at 9:21 AM.</p>	